

# Sponsorship & Exhibitor Opportunities



Internationally recognized, the World Congress on Thyroid Cancer (WCTC) offers a multidisciplinary, cutting edge program designed for professionals specializing in thyroid cancer. Building on the immense success of WCTC 2009 (Toronto), 2013 (Toronto), Boston (2017), Rome (2019) and virtually in 2021 and 2022 the WCTC Committee is proud to host another international meeting in London, UK in 2023. This provides a unique opportunity for industry partners to work with WCTC to provide the most current and cutting-edge information on products and services for the thyroid professional.

**WCTC 2023** will work closely with its business partners to increase profile and awareness as leaders in this increasingly important discipline.

**WCTC 2023** focus is collaboration on shared knowledge across disciplines, departments and institutions. Renowned for an outstanding international faculty, the Congress will provide the most current research with an outstanding scientific program.

**WCTC 2023** covers a broad range of issues, with sessions designed for all thyroid health professionals. The program is designed for those specializing in thyroid areas throughout the health care system.

## Delegates from more than 70 Countries will attend WCTC 2023

Delegates will include the following specialties:  
**endocrinology, otolaryngology, general surgery, oncology, internal medicine, radiology, biology, anatomic pathology and more.**

In addition to the scientific program, **WCTC 2023** provides a limited number of specialized programs in partnership with top level sponsors. These can include symposiums, pre-conference workshops and Talk with Experts. These unique programs take place during **WCTC 2023**, providing direct access to key decision makers with the guidance of the Board of Directors. In this way, the **WCTC 2023** provides exceptional value to sponsors, ensuring each investment achieves maximum results.

The scientific program is interspersed with networking opportunities and the exhibit hall is the hub of the conference, hosting demonstrations, poster presentations, all breaks and lunches.

### SPONSORS WILL:

- ✓ Increase visibility, product awareness and corporate profile
- ✓ Interact and collaborate with influential key opinion leaders
- ✓ Promote products and services while supporting education
- ✓ Support the high quality scientific program and international faculty

Your support of **WCTC 2023** is greatly appreciated and we ensure you that every effort will be made to ensure the complete success of your investment.

# Sponsorship Packages

The following provides a guideline of the sponsorship levels and benefits.



## **PRESIDENT'S CLUB \$100,000**

(LIMITED NUMBER AVAILABLE)

- ◆ Up to 20x20 exhibit space with priority position
- ◆ One Breakfast symposium (includes catering costs)
- ◆ One Product Theatre presentation
- ◆ Optional Advisory Board with the Experts (50 minutes with 4-5 WCTC faculty)
- ◆ Opportunity for private meeting space (on an available basis, meeting room rental covered only, no food and beverage or AV)
- ◆ One dedicated e-promo to full WCTC invitee list (more than 14,000 Physicians and Scientists with an interest in thyroid cancer world-wide)
- ◆ One dedicated e-promotion to WCTC delegates (anticipate 500 individuals)
- ◆ Eight full conference registrations
- ◆ Four exhibitor registrations
- ◆ Presidents Club Sponsor recognition on all digital, print, website and signage
- ◆ Recognition from podium at the Opening remarks
- ◆ Recognition on the post-conference video package available to professionals unable to attend in person

## **GOLD SPONSOR \$50,000**

- ◆ Up to 10 x 20 exhibit space
- ◆ One Product Theatre Presentation
- ◆ One shared e-promo to WCTC confirmed delegates (shared with Gold, Silver and Bronze sponsors)
- ◆ Four full conference registrations
- ◆ Four exhibitor registrations
- ◆ Gold Sponsor recognition on all digital, print, website and signage
- ◆ Recognition on the post-conference video package

## **SILVER SPONSOR \$35,000**

- ◆ 10 x 10 exhibit space
- ◆ One Product Theatre Presentation
- ◆ Sponsorship of one Lunch break
- ◆ One shared e-promo to WCTC confirmed delegates (shared with Gold, Silver and Bronze sponsors)
- ◆ Three full conference registrations
- ◆ Two exhibitor registrations
- ◆ Silver Sponsor recognition on all digital, print, website and signage

## **PLATINUM SPONSOR \$75,000**

(LIMITED NUMBER AVAILABLE)

- ◆ Up to a 10 x 20 exhibit space with priority position
- ◆ One Breakfast symposium (includes catering costs)
- ◆ One Product Theatre presentation
- ◆ Optional Advisory Board with the Experts (50 minutes with 4-5 WCTC faculty)
- ◆ One dedicated e-promo to WCTC confirmed delegates (anticipated to be 500 individuals)
- ◆ Six full conference registrations
- ◆ Four exhibitor registrations
- ◆ Platinum Sponsor recognition on all digital, print, website and signage
- ◆ Recognition from podium at Opening remarks
- ◆ Recognition on the post-conference video package

## **BRONZE SPONSOR \$15,000**

- ◆ 10 x 10 exhibit space
- ◆ Sponsorship of one Nutrition Break
- ◆ One shared e-promo to WCTC confirmed delegates (shared with Gold, Silver and Bronze sponsors)
- ◆ Two full conference registrations
- ◆ Two exhibitor registrations
- ◆ Bronze sponsor recognition on all digital, print, website and signage

## **EXHIBIT SPACE \$4,000**

(LIMITED NUMBER AVAILABLE)

- ◆ 10x10 exhibit space
- ◆ Two exhibitor registrations
- ◆ Exhibitor recognition on WCTC website

For more information on Sponsor and Exhibitor opportunities, please contact:

Rebecca Darling  
WCTC 2023 Secretariat  
[rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)  
888-527-3434 or 519-263-6000

World Congress on Thyroid Cancer **2023** **JUNE 15-17** **LONDON, UK**

# Sponsorship and Exhibit Agreement



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Details: \_\_\_\_\_

Exhibit Details: \_\_\_\_\_

Direct Deposit / Wire Bank Transfer (**preferred method of payment**)

Cheque made payable to **World Congress on Thyroid Cancer** and mail to:

World Congress on Thyroid Cancer  
10232 Waterside Oaks Drive  
Tampa, FL 33647

Full payment is due upon receipt of the invoice, and no refunds will be made for sponsorships. All sponsor prices are listed in USD.

Visa     MC

Card#: \_\_\_\_\_ CVV# \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Name of Card Holder: \_\_\_\_\_

## Send completed form to:

Scan and fax to:  
**519-263-2936**

Fill out electronic PDF form  
and email to:

[rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)

Amount of  
Sponsorship/Exhibit: \_\_\_\_\_

USD Total: \_\_\_\_\_

**THANK YOU  
FOR YOUR  
GENEROUS  
SUPPORT!**